

Appendix A: Key Delivery Programmes

ViBrent

ViBrent is a borough-wide cultural partnership funded through Arts Council England's Place Partnership programme. It brings together Brent Council and eight cultural and community organisations to strengthen Brent's cultural sector, increase participation in arts and culture, and expand creative opportunities for children and young people.

The partnership supports cultural organisations, artists and freelancers through networking, training and professional development activity, while also creating opportunities for local residents to engage in arts and culture.

Key programmes include:

- Brent Backpack cultural education pilot.
- Paid creative placements and work experience opportunities.
- Creative careers bootcamps.
- The Primary Festival and other artist-led opportunities for children and young people.
- Professional development and networking support for artists, freelancers and cultural organisations.

Through collaboration between partners, ViBrent aims to create a more connected, inclusive and sustainable cultural sector and improve access to creative opportunities for Brent residents.

Further information: <https://www.brentcreates.com/vibrent/>

Creative Community Brent

Creative Community Brent (CCB) is Brent's Creative People and Places programme, funded by Arts Council England with £750,000 of investment. The programme aims to increase participation in arts and culture, particularly amongst communities that have historically experienced lower levels of cultural engagement.

The programme is delivered through a partnership involving Fresh Arts, Brent Council, the University of Westminster, Compass Learning Trust and Young Brent Foundation, with activity shaped by resident-led governance groups and community participation.

The programme will deliver a range of community-led cultural, creative and wellbeing activities, including work with children and young people, health and wellbeing initiatives, cultural participation projects and community events.

Expected outcomes include:

- Engagement of more than 57,000 residents in cultural activity.

- Cultural opportunities for over 7,500 school children.
- Increased participation by children and young people with SEND.
- Development of creative health initiatives linked to wellbeing and social prescribing.
- Increased community leadership and participation in cultural decision-making.

The programme supports delivery of Brent Creates by improving access to culture, strengthening community wellbeing and attracting external investment into the borough.

Further information: <https://www.fresharts.co.uk/creative-community-brent/>